

## Contact

Irving TX  
9723999484 (Work)  
saeed@brosaeed.com

[www.linkedin.com/in/brosaeed](http://www.linkedin.com/in/brosaeed)  
(LinkedIn)

## Top Skills

Learning Design  
IT Accessibility  
Universal Design for Learning

## Languages

German (Elementary)  
English (Native or Bilingual)  
Arabic (Limited Working)

## Certifications

Continuing Education Certificate  
Introduction to Generative AI  
Certificate of Achievement: The Art of Dream Interpretation in Islam  
Silver Congressional Award  
Gottman Method Couples Therapy  
Level 1: Bridging the Couple Chasm

## Publications

Discussions on Prophetic Guidance: Episode 1  
SUBMIT, or else!  
Discussions on Prophetic Guidance: Episode 2  
What The Muslims Believe: 3rd Session  
Guard Your Prayers

# Saeed Purcell

Owner of Bro Saeed Consulting LLC; dedicated to educating and engaging diverse communities through Da'wah  
Irving, Texas, United States

## Summary

Leading Bro Saeed Consulting LLC, our team champions Islamic education and community outreach, renowned for creating the transformative Islam 101 program. This work, in partnership with organizations like CAIR, has deepened inclusivity and understanding, establishing a pivotal role in interfaith dialogue and community engagement.

My role as Senior Consultant for Outreach at the Islamic Center of Irving is characterized by leveraging generative AI to enrich Islamic Studies education. Our primary goal is to provide students with precise knowledge in a nurturing environment, while also fostering connections through a dynamic educational platform that bridges cultural and faith-based gaps with compassion and clarity.

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## Experience

### Bro Saeed Consulting LLC

Owner

December 2023 - Present (1 year 2 months)

Irving, Texas, United States

- Led discussions and taught classes on Islam to New & Non-Muslims at various institutions.
- Designed and implemented a successful New Muslim program, Islam 101, in collaboration with Building Blocks of Islam.
- Collaborated with organizations like CAIR and Islamic Center of Minnesota to educate and engage with diverse communities.

### Islamic Center of Irving

Senior Consultant

July 2019 - Present (5 years 7 months)

Irving, Texas, United States

- Consulted on Outreach department initiatives, focusing on Convert Education to enhance community engagement and education outreach.

- Managed Public Relations, Marketing, and Administration of various social media platforms to promote Islamic Center of Irving's initiatives.
- Developed new opportunities for additional outreach by collaborating with community partners and organizing events to increase participation.

## Mishkah University | جامعة مشكاة

### Teaching Assistant

May 2024 - September 2024 (5 months)

Houston, Texas, United States

- Assisted professors with classroom management, grading assignments, and answering student questions at Mishkah University in Houston, Texas.
- Acted as a subject matter expert for various courses, ensuring students received accurate and timely information.
- Supported in maintaining attendance records and ensuring a smooth learning experience for students.

## Baylor Scott & White Health

### Faith Community Health Connector

January 2020 - April 2021 (1 year 4 months)

Dallas/Fort Worth Area

- Engaged with the Muslim community and friends to promote better health outcomes.
- Collaborated with faith communities to drive health initiatives and awareness.
- Organized health education events and workshops within the community.
- Implemented strategies to increase health literacy and access to healthcare services.

## ICNA Dallas

### Outreach Advocacy Manager

April 2018 - January 2020 (1 year 10 months)

Dallas/Fort Worth Area

- Developed and executed Da'wah programs in the DFW metroplex, including Open Houses, Da'wah Booths, and Media Campaigns.
- Organized workshops and meetings for Muslim and Non-Muslim communities in Masajid around the DFW area.
- Built partnerships with existing dawah teams in the DFW area to expand outreach efforts.

## NEW YORK STATE CHAPLAIN TASK FORCE INC

### Chaplain

April 2018 - April 2019 (1 year 1 month)

#### Texas, United States

- Provided spiritual and emotional support to Muslim inmates in Federal and State facilities across North Texas.
- Conducted counseling sessions to address the needs and challenges of the Muslim community within the correctional system.
- Developed strong communication and empathy skills while navigating complex emotional situations.
- Collaborated with correctional staff to ensure the well-being of Muslim inmates.

#### Justice For All

##### Outreach Coordinator

January 2018 - April 2018 (4 months)

Dallas-Fort Worth Metroplex

- Organized calling and writing campaigns for JFA in Texas and surrounding states.
- Visited 50+ masjids in Dallas area, developing a database of leadership contacts.
- Conducted need assessment for community programming in Dallas area by Feb 15.

#### NORTH AMERICAN IMAMS FEDERATION

##### Member of the Executive Committee

November 2015 - October 2017 (2 years)

United States

Secretary for Committe

#### Dar Al-Farooq Islamic Center

##### Community Relations and Development Director

November 2016 - April 2017 (6 months)

Greater Minneapolis-St. Paul Area

- Led community engagement initiatives to foster connections between the Islamic center and the surrounding community.
- Developed programs to support youth and new Muslims in their spiritual and personal growth.
- Collaborated with external organizations to promote interfaith dialogue and understanding.

#### Al-Furqaan Foundation

##### Northern Mid-West Regional Manager

April 2016 - October 2016 (7 months)

## Midwest

- Managed fundraising efforts for the Furqaan Project, resulting in increased donations and support for Quran distribution.
- Coordinated and supported Da'wah activities in the Northern Mid-West region, fostering community engagement and outreach.
- Developed strategic partnerships and collaborations to expand the reach and impact of Al-Furqaan Foundation's mission.

### Masjid Ni'mat ul-Islaam

Assistant Imaam

March 2011 - April 2016 (5 years 2 months)

Minneapolis, Minnesota, United States

- Assisted in delivering impactful Khutab and represented the Masjid at national gatherings like NAIF and AMJA.
- Networked with local Masaajid to expand support for our community efforts.

### ICNA Relief USA

Development Specialist

March 2011 - July 2013 (2 years 5 months)

United States

- Led fundraising efforts for ICNA Relief USA, resulting in a 20% increase in donations.
- Organized promotional events nationwide to raise awareness about the organization's mission.
- Collaborated with local businesses to secure sponsorships for community projects.

### The Building Blocks of NJ

Strategic Advisor

August 2005 - April 2013 (7 years 9 months)

Greater Minneapolis-St. Paul Area

- Led outreach efforts and training for the organization to enhance community engagement.
- Advised on future direction and strategic planning to drive growth and impact.
- Collaborated with the Board of Trustees to ensure alignment with organizational goals.

### Mishkah University

Teacher's Assistant

January 2011 - May 2011 (5 months)

United States

- Assisted Dr. Mohammed Said, Associate Professor of Hadith at al-Azhar, in grading papers and aiding in class lectures.
- Collaborated with students to ensure a smooth learning experience and provided support in Hadith Terminology & Methodology.
- Managed administrative tasks efficiently to support the educational process at Mishkah University.

## Islamic Center of Tucson

### Office Manager

January 2010 - March 2011 (1 year 3 months)

Tucson, Arizona, United States

- Managed day-to-day administration at the Islamic Center of Tucson, serving as the public face for the community.
- Oversaw facility operations and ensured smooth functioning in the absence of an Imam.
- Developed strong communication skills and cultural sensitivity in a diverse environment.

## Masjid Ni'mat ul-Islam

### Imaam

March 2003 - April 2004 (1 year 2 months)

Minneapolis, Minnesota, United States

- Delivered weekly Khutbah and initiated regular classes at an inner-city storefront masjid in Minneapolis, MN.
- Managed high public contact with special patience and understanding.
- Developed strong communication and leadership skills in a diverse community setting.

## Masjid Al-Taqwa

### Assistant Imaam

February 2002 - October 2002 (9 months)

St Paul, Minnesota, United States

- Provided religious guidance and support to community members as the on-site Imaam at a Masjid in St Paul, Minnesota.
- Represented the Masjid to external organizations, fostering positive relationships and promoting community engagement.
- Served as the President of the Masjid, overseeing administrative duties and leading initiatives to enhance the Masjid's impact.

## Education

Islamic University of Minnesota

Bachelor of Arts (B.A.), Islamic Studies · (2016 - 2017)

Arizona State University

Tesol · (July 2023)

University of St. Thomas

Certificate, Fundraising Certificate Series · (2016 - 2017)

Mishkah University

Associate's Degree, Islamic Studies in English · (2010 - 2014)

International Open University

Islamic Studies · (2011 - 2014)